



FACILITATION
UNIVERSITY PATHWAYS

Federation 
UNIVERSITY • AUSTRALIA



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Small Training Provider
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www.education.vic.gov.au/vta

Your pathway
to a brighter future

Early Childhood
Education & Care /
Massage Therapy /
Nursing /
Social Media Marketing /
Sport & Fitness /

Course Guide 2019

MELBOURNE CBD / GEELONG / NARRE WARREN / ONLINE

vfalearning.vic.edu.au

RT0# 22360 VICTORIAN FITNESS ACADEMY PTY LTD ABN 29 125 887 309

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What do you want your future to look like?

START YOUR JOURNEY WITH VFA LEARNING

Welcome to VFA Learning. We're here to help you achieve your potential. Whether you're at secondary school, have just finished Year 12 or are returning to study. VFA Learning offers an enjoyable learning experience that will help you to step into a rewarding career or higher education.

In this guide you'll find information about our courses and the careers they can unlock, as well as our unique student support program and our ground-breaking teaching methods. You'll also learn more about our university pathways with Deakin and Federation universities.

VFA Learning is all about the journey. Experience it with us.



Message from the Director of Quality

At VFA Learning, we believe that the hallmarks of a great education are knowledge, preparation and experience. VFA Learning has operated as a quality Registered Training Organisation (RTO) in Victoria for 21 years. We pride ourselves on providing quality vocational education to the communities we serve. Training is delivered in contemporary facilities for the industries of sport, fitness, nursing and education.

VFA Learning and its key personnel have delivered state subsidised training under the Victorian Training Guarantee since 2009 and now through Skills First funding. This has enabled VFA Learning to offer courses to students who may not have been able to access training prior to this subsidy being made available. Also, VFA Learning has extended its reach to Victorians wanting to access quality Vocational Education and Training (VET) through VET Student Loans. VFA Learning has been approved as VET Student Loan provider until December 2021.

During your time with VFA Learning you will be offered support both in and out of the classroom where we provide all the tools for an enjoyable learning journey. Our unique Student Wellbeing Assistance Program (SWAP) is designed to help students achieve their potential with dedicated homeroom teachers, hands-on learning and student placement assistance.

Our team of highly skilled and dedicated trainers are committed to seeing you gain the knowledge, practical skills and industry experience to confidently transition into the workforce or higher education. VFA Learning is highly respected within the industry because our students are known for being well-prepared.

VFA Learning has grown to offer training at our three Academies in Geelong, Narre Warren and our new City location in the Melbourne CBD. More than 7,000 students have graduated from our nationally-accredited courses, and many of our students are accepted into degree courses via our pathways to Deakin and Federation Universities.

Lastly, VFA Learning was founded on SUPPORT, CREDIBILITY, PROGRESSION and FUN in learning – values that we take seriously! You'll find that our trainers offer learning experiences outside the classroom. Our trainers really focus on making each session as engaging as possible.

Education is one of the keys to a better life. We look forward to assisting you in your development through one of our education programs and onto a first class career.

A handwritten signature in white ink that reads 'Justin Healy'. The signature is fluid and cursive, with a long, sweeping tail that loops back under the name.

Justin Healy
Director of Quality



Justin Healy
DIRECTOR OF QUALITY

Get on board with us

10 REASONS WHY VFA LEARNING IS THE WAY TO GO

1. We look out for our people with the VFA SWAP

VFA Learning has a unique pastoral care service called 'SWAP' (or Student Wellbeing Assistance Program). This program is designed to assist you through your qualification by supporting good study habits and attendance at classes.

SWAP incorporates the following services:

- › Assigning a dedicated homeroom teacher to each class.
- › Monitoring student progress via our purpose-built Online Learning Management System.
- › Coordinating student practical work placements, ensuring we match each student with the most appropriate centre.
- › Regular contact with students and employers during practical placements to ensure performance standards are being met.
- › Providing students with access to professional counselling via our partnership with organisations like Headspace

2. Pathway To Higher Education

Missing out on a university place needn't be a problem for our Diploma of Sport Development, Massage, Nursing and Childcare students. We have established pathways with Deakin University and Federation University, enabling you to apply to Uni after completing a Diploma course with us.

3. Government Funding Available

Eligible students can utilise a Victorian Government subsidy towards their fees through the Skills First funding scheme.

4. Vet Student Loans Available

Eligible VFA Learning students undertaking an approved Diploma level course can access the Vet Student Loan program to help manage their course fees. vfalearning.vic.edu.au/vfa-difference/vet-student-loans

5. Experienced Educators

We have spent 21 years in the education industry helping people like you to create exciting futures for themselves. Our teaching staff are experienced, dedicated and have achieved success in their chosen field.

6. Hands On, Flexible Learning

We favour a practical approach by turning theories into knowledge through doing – not just reading or listening. From 2016, all of our courses have adapted the **Flipped Learning Program**, which focuses on practical classroom activities with a portion of theory taught in online modules. This program has been shown to improve student results as well as free up contact hours, offering students a new level of flexibility when it comes to study.

7. Our Students Complete

It is important to us that when you commence a course, we do everything we can to ensure you complete the qualification you were hoping for. It's a team effort – we're here to help.

8. Industry Links

Our strong industry partnerships lead to excellent career opportunities for graduates. A large number of graduates gain employment after completing the Diploma of Early Childhood and Education.

9. State of the Art Facilities

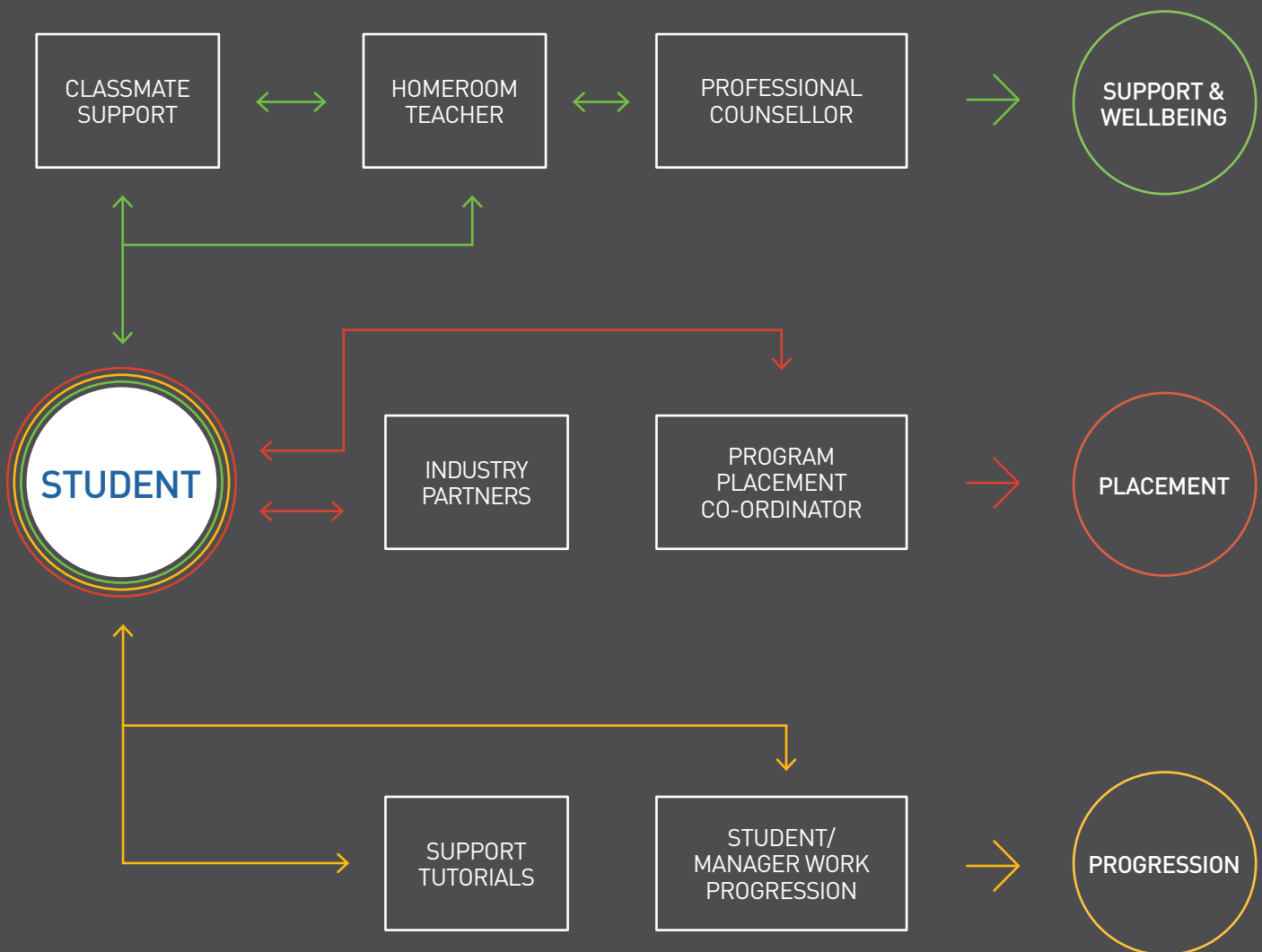
Each of our three purpose-built campuses in Geelong, Narre Warren and Melbourne CBD are equipped with a student gym, computer labs, student lounge, massage clinic and more.

10. Nationally Accredited Training

VFA Learning is a registered training organisation (TOD 22360) and all courses are nationally accredited.

SWAP Results

Our completion rates and student satisfaction scores have been significantly improved by our hands-on learning approach and regularity of face-to-face discussions between homeroom teachers and students. (Just for the record they were all pretty good to start with...)



I enjoy drawing on my clinical expertise and experience to develop engaging and relatable learning opportunities for students to gain the essential knowledge and skills required to deliver quality patient centred care.

Cherisse Spence, VFA Learning
Head of Nursing and Health

Follow your own pathway

ALTERNATIVE PATHWAYS TO HIGHER EDUCATION

Looking for another way to get into Uni? We're proud of our strong partnerships with both **Deakin** and **Federation universities**, which gives many of our students the opportunity to transition straight into higher education. Around a quarter of our Diploma of Sport Development students go on to university.



Deakin University

Deakin is in the top 2% of the world's universities, as ranked by all three of the major international university ranking systems. It has campuses in Melbourne, Geelong and Warrnambool as well as offering courses online via Cloud Campus. Deakin University's course curriculum integrates real-world expertise with practical skills to give our students a competitive edge. This has led to Deakin University being the leader in graduate satisfaction in Victoria for eight consecutive years and is currently ranked the #1 university for skills development in Victoria.

Source - Australian Graduate Survey (2010-15), QILT survey (2016-17), 2016 Student Experience Survey
deakin.edu.au



Federation University Australia

FedUni has been rated with 5 stars for teaching quality eight years in a row*. It has campuses in Ballarat, Berwick, Gippsland and the Wimmera. FedUni students are highly regarded by employers and industry and has the highest graduate employment rating** of any Victorian-based public university.

federation.edu.au

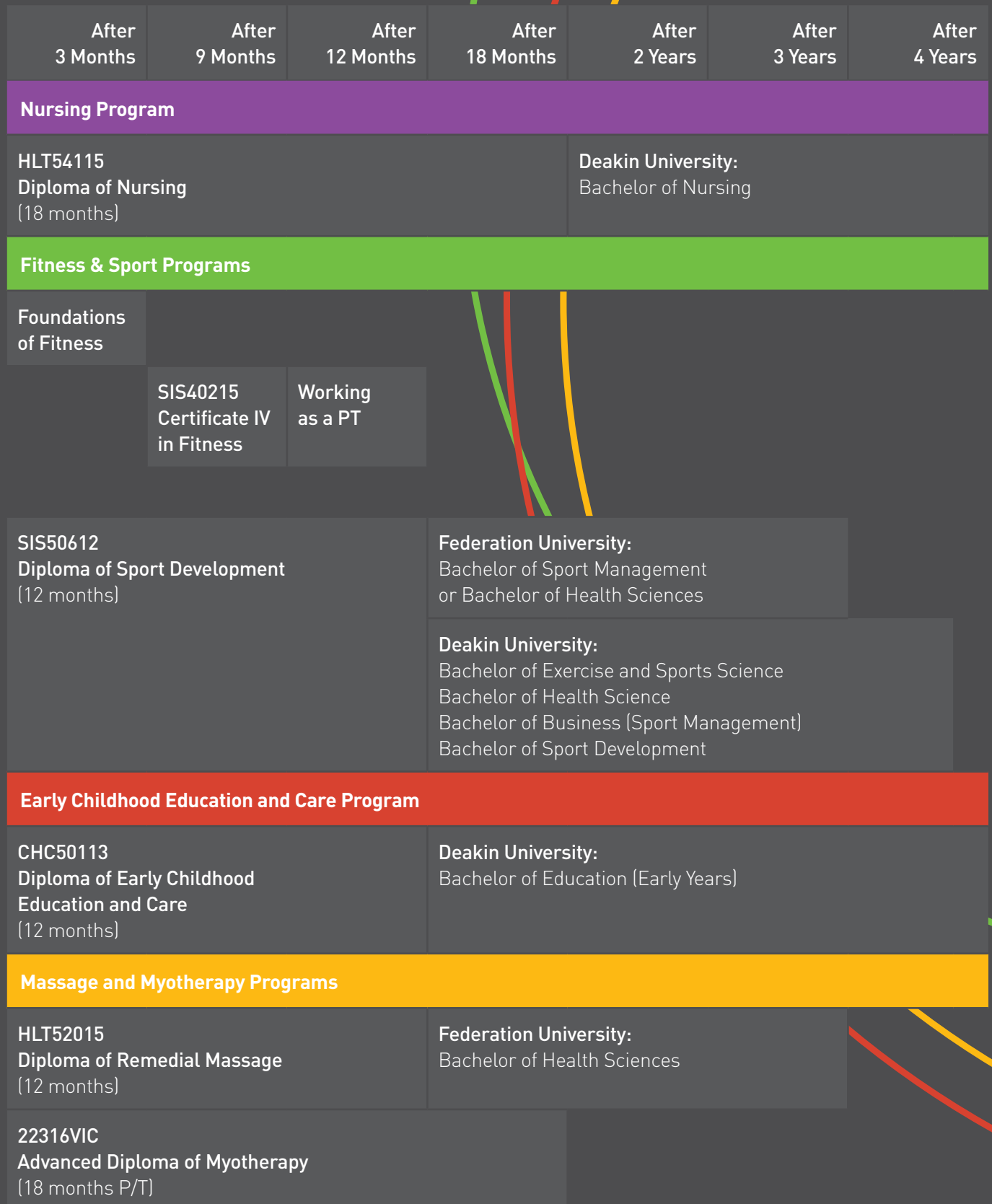
*The Good Uni Guide 2010-2017 **myuniversity.gov.au



Bay City Early Learning Centre enjoys supporting students from VFA Learning as we know the students will enter the service with enthusiasm, quality skills and determination to learn and grow. Bay City (ELC) appreciates the support and guidance the students receive from VFA Learning, instilling quality practices for our children and families.

Bay City (ELC) Leadership Team.

PLOT YOUR COURSE



* Deakin course application process applies, this may include additional requirements such as tests in addition to the completed Diploma. Check www.deakin.edu.au for more information.

Guide only as course length and pathways may vary. For most up-to-date pathway information refer vfalearning.vic.edu/vfa-difference/pathways

Become a Personal Trainer

Five reasons why a fitness career has never looked better

1. IT'S A GROWTH SECTOR

This is a large occupation employing 40,600 workers. The number of workers has grown strongly over the past 5 years.

Over the next 5 years (to May 2022) the number of workers is expected to grow very strongly to 51,000.

Source: joboutlook.gov.au.

2. YOU CAN SHAPE A HEALTHIER NATION

Australia is facing an obesity epidemic, which is linked to poor nutrition and a lack of exercise. The fitness industry plays an increasingly important role in education, prevention and actively changing our nation's waistlines. As a fitness professional, what you do on a day-to-day level will directly and positively impact the health of others.

3. IT TAKES JUST 3 MONTHS TO GET A FOOT IN THE DOOR

Your first step starts with completing VFA Learning's Foundations of Fitness short course. From there you can undertake more advanced qualifications to help you reach your career and academic goals.



4. CHOOSE YOUR OWN ADVENTURE

The fitness industry offers lots of ways to create your perfect working environment. You can work in gyms, fitness and wellness centres, outdoors, or with corporates, athletes and professional sports groups. You can be your own boss or work for others, and you can usually enjoy flexible working hours. Working in fitness gives you control of your career.

5. IT'S NEVER BORING!

A career in fitness is never boring! The fitness industry evolves based on research, trends and your client's needs. You can go from weight training in the gym with one client to running a high intensity cardio session in the park with the next client.

Personal Trainer + High Performance Trainer

COMBO COURSE

If you're looking for the most comprehensive fitness course available, then our elite Sport Development program is for you.



Combine your passion for fitness with your love of sport

The fitness and sports industries are growing rapidly and the demand for appropriately qualified staff has never been higher. This course has been created in consultation with industry to provide graduates with a diverse range of skills, ensuring that they are equipped for career success. The course has also been designed to provide pathway opportunities for those wanting to move into higher education.

COURSE OVERVIEW

Duration:	1 year
Major Study Areas:	Personal Training, Fitness Business, Elite Training Principles, Professional Skill Development
Intake:*	January / August
Entry Requirements:	Successful completion of VFA 'Pre Training Review'. Successful completion of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au

*Intake dates may vary by campus.

MAJOR STUDY AREAS

FOUNDATIONS OF FITNESS SHORT COURSE

F

- Body Structure and Function
- Exercise Assessment and Programming
- Communication and Leadership
- First Aid

SIS40215 CERTIFICATE IV IN FITNESS

CIV

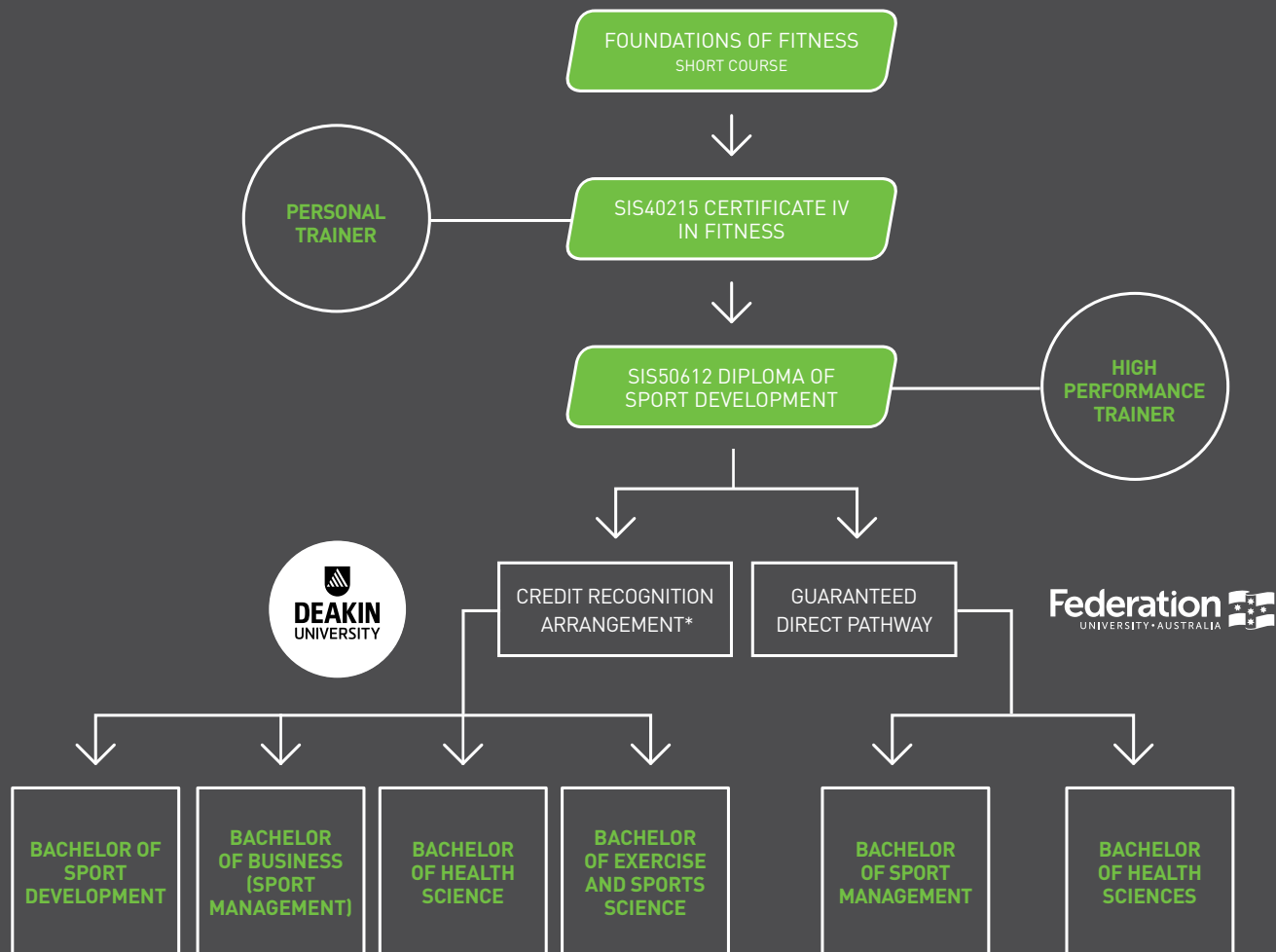
- Fitness Assessment/Testing Methods
- Advanced Programming Techniques
- Resistance Training
- Posture Training
- Marketing and Business

SIS50612 DIPLOMA OF SPORT DEVELOPMENT

Dip

- Sport Development and Management
- Developing Athletes Programs
- Athlete Strength and Conditioning
- Enhancing Athletic Performance
- Sports Psychology
- Talent Identification

Pathways to University



* Deakin course application process applies, this may include additional requirements such as tests in addition to the completed Diploma. Check www.deakin.edu.au for more information.

CAREER OUTCOMES

- Personal Trainer
- Sporting and/or Facility Manager
- Athlete/Performance and Talent Development Management
- Strength and Conditioning Coaches – elite or local level
- Competition Manager
- Program Developer
- Talent Development Manager
- Sport Development Manager
- Undergraduate study in Fitness, Sport Development, Teaching or Health

For up-to-date information, visit vfalearning.vic.edu.au/sport-fitness/fitness-combo/



The focus on hands-on learning during class time allowed me to gain experience and develop the skills required to succeed professionally. I am now running my own business, 'Cam de Fitness Training' out of Fit N Focused, and I am going from strength to strength. My time at VFA Learning changed me from a desk worker to someone living their passion.

Cameron de Bruin, Cam de Fitness Training
Cert IV in Fitness & Diploma
of Sport Development Graduate

Foundations of Fitness

TAKE THE FIRST STEP INTO YOUR FITNESS CAREER

FOUNDATIONS OF FITNESS

F

SHORT COURSE

(INTRODUCTORY)

An introduction to the fitness industry

The Foundations of Fitness program is your introduction into to the fitness industry. You must have these units completed before studying more advanced programs like the SIS40215 Certificate IV in Fitness.

This program will help you build a strong foundation in all kinds of training techniques like cardio and circuit training, flexibility, resistance training and working in groups.

You'll also learn how to instruct using basic fitness equipment, develop general fitness programs and provide nutritional advice to clients.

And because VFA Learning is all about learning through doing, you'll spend plenty of time in the gym!

COURSE OVERVIEW Training Package - Current

Duration:	8 weeks Full Time
	2 days of classroom based training and assessment p/wk 1 day of Self Directed Learning and assessment p/wk
Duration:	16 weeks Part Time
	1 night of class room based training and assessment p/wk 1 night of Self Directed Learning and assessment p/wk 1 Saturday of classroom based training and assessment p/fn.
Intake:*	Full time: January / August Part time: January / August *Intake dates may vary by campus
Delivery Methods:	Face to Face / Classroom based with large practical element / Workplace experience / Self directed learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Delivery Mode:	On-Campus
Entry Requirements:	Successful completion of VFA Learning 'Pre Training Review', Successful completion of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au
Payment Options:	Payment Plans are available through Debit Success.

LEARNING PATHWAYS

- SIS40215 Certificate IV in Fitness

*Students will achieve a Statement of Attainment on successful completion of the Foundations of Fitness short course. **Foundations of Fitness short course is not a full certificate 3 in fitness but will provide students with pre requisite units required for entry into the SIS40215 Certificate IV in Fitness.**

KEY AREAS OF STUDY

Exercise Assessment & Programming

Learn how to develop, manage and instruct fitness programs for clients of all ages.

First Aid

Get critical skills in first aid so you can provide support and management in case someone you're working with gets injured during exercise.

Body Structure & Function

Understand how the human body works and learn the body systems and terminology that apply to instructing people.

Communication & Leadership

One of the most important elements of being a Fitness Professional is being able to help people both physically and emotionally, which is why we spend time helping you develop a confident and positive attitude to get clients over personal barriers.

WORK PLACEMENT

As part of this program students will be required to complete 15 hours of practical work placement. VFA Learning will assist with organising placement where required.

CAREER OUTCOMES

Our Foundations of Fitness course will teach you how to build the core skills required to help train people in the gym, giving you a great foundation before studying more advanced programs like the SIS40215 Certificate IV in Fitness.

Units of Competency

SISFFIT001	Provide health screening and fitness orientation
SISFFIT002	Recognise and apply exercise considerations for specific populations
SISFFIT003	Instruct fitness programs
SISFFIT004	Incorporate anatomy and physiology principles into fitness programming
SISFFIT005	Provide healthy eating information
SISFFIT006	Conduct fitness appraisals
SISFFIT014	Instruct exercise to older clients
SISXCCS001	Provide quality service
HLTAID003	Provide first aid

For up-to-date information, visit
vfalearning.vic.edu.au/sport-fitness/foundations-of-fitness



VFA Learning opened so many pathways for me and allowed me to explore many opportunities that I otherwise wouldn't have had. VFA Learning was such a rewarding and valuable experience which sparked my passion for health and fitness. Most importantly it was filled with like-minded people, who have become life-long friends.

Meagan Robertson, Cert IV in Fitness & Diploma of Sport Development. Currently studying a Bachelor of Health Science at University.

SIS40215 Certificate IV in Fitness

AMPLIFY YOUR FITNESS SKILLS

SIS40215 CERTIFICATE IV IN FITNESS

CIV


**GOVERNMENT
FUNDING**
AVAILABLE TO
ELIGIBLE APPLICANTS

Become a Personal Trainer

Take charge of your career today and advance your knowledge of the fitness industry with the SIS40215 Certificate IV in Fitness.

VFA Learning's comprehensive personal training course will help to amplify your knowledge and fitness skills, building your confidence to take control of your programs and personal training clients.

VFA Learning's SIS40215 Certificate IV in Fitness provides you with a comprehensive learning program that teaches you how to run a professional personal training business in any environment.

You'll dig deeper into the Fitness Industry and develop business, marketing and communication skills to ensure your personal brand connects with people in any fitness environment. And because VFA Learning is all about learning through doing, you'll spend plenty of time in the gym!

**PROFESSIONAL
ACCREDITATION**



**PHYSICAL ACTIVITY
AUSTRALIA**
NATIONAL FITNESS REGISTRATION



COURSE OVERVIEW

Duration:	8 months - Full Time.
	Each week of training students will complete: 2 days of classroom based training and assessment p/wk. 1 day of self directed learning p/wk.
Duration:	9 months - Part Time.
	Each week of training students will complete: 1 evening of classroom based training and assessment p/wk. 1 Saturday of classroom based training and assessment p/fn. 1 evening of self directed learning p/wk. *This will vary from individual to individual depending upon rate of learning. Full time: 6 - 12 hours, Part time: 3 - 6 hours p/wk.
Intake:*	Full Time: April / October Part Time: May / October *Intake dates may vary by campus
Delivery Methods:	Face to Face / Classroom based with large - practical element / Workplace experience / Self directed learning.
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Delivery Mode:	On-Campus

Entry Requirements:	<p>Successful completion of VFA Learning 'Pre Training Review'.</p> <p>Successful completion of Language, Literacy + Numeracy Test (LLN) at or above the required ACSF Levels.</p> <p>Successful completion of SIS30310 Certificate III in Fitness or Pre requisite units.18 years or older.</p> <p>To view student entry procedure of this course go to www.vfalearning.vic.edu.au</p>
Payment Options:	Payment Plans are available through Debit Success.

KEY AREAS OF STUDY

In just eight months of full-time study, you'll become certified and ready to train and motivate others. Here's a look at the highlights:

Advanced Programming Techniques

From sports performance to determining the best plans for older adults and children, and even injury recovery, the course gives you the most comprehensive understanding of what it takes to become a Personal Trainer.

Resistance Training Methods

You'll learn all the latest processes and improvements in training regimes like: speed agility, flexibility, medicine ball workouts, boxing and circuit training.

Testing Methods

Develop specific testing processes around various topics such as body composition, nutrition, metabolism and more.

Functional Training

Stop injuries before they happen! You'll learn a range of posture assessment tools that can help you teach the best way to perform exercises.

Marketing & Business

Create your personal training brand with marketing, and understand how you can grow your business profile in gyms, studios and group fitness environments. You'll learn about management, legal issues, business relationships, record keeping and leadership.

UNITS OF COMPETENCY

Advanced Personal Training Skills

SISFFIT013	Instruct exercise to young people aged 13 to 17 years
SISFFIT017	Instruct long-term exercise programs
SISFFIT018	Promote functional movement capacity
SISFFIT019	Incorporate exercise science principles into fitness programming
SISFFIT021	Instruct personal training programs
SISFFIT024	Instruct endurance programs
SISFFIT023	Instruct group personal training programs

Body Transformation

SISFFIT020	Instruct exercise programs for body composition goals
SISFFIT025	Recognise the dangers of providing nutrition advice to clients
SISFFIT026	Support healthy eating through the Eat for Health Program
SISFFIT016	Provide motivation to positively influence exercise behaviour
SISFFIT015	Collaborate with medical and allied health professionals in a fitness context
SISXCCS003	Address client needs

Sustainability

SISXRES001	Conduct sustainable work practices in open spaces
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Business & Marketing

BSBSMB401	Establish legal and risk management requirements of small business
BSBSMB403	Market the small business
BSBSMB404	Undertake small business planning
BSBSLS408	Present, secure and support sales solutions
ICTICT203	Operate application software packages

Technology

SISXICT001	Select and use technology for sport, fitness and recreation work
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CAREER OUTCOMES

Become a Personal Trainer, helping people to become their best through health and fitness. Benefit from strong industry growth and run your own business or work in a gym or fitness centre – the options are limitless!

WORK PLACEMENT

As part of this program students will be required to complete 40 hours of practical work placement. VFA Learning will assist with organising placement where required.

LEARNING PATHWAYS

- SIS50612 Diploma of Sport Development
- SIS50210 Diploma of Fitness

For up-to-date information, visit
vfalearning.vic.edu.au/sport-fitness/certificate-iv-in-fitness/

This training will be delivered by Victorian Fitness Academy TA VFA Learning RTO # 22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply.

SIS50612 Diploma of Sport Development



SIS50612 DIPLOMA OF SPORT DEVELOPMENT

Dip

Our Elite Sport Development course

The SIS50612 Diploma of Sport Development provides an alternate pathway to higher education whilst also broadening your skill set into the fields of sports management and high performance training.

Once you have become qualified you could find yourself working as a sport development officer for a national sporting body, a competition manager or talent identification manager.



COURSE OVERVIEW

Duration:	12 months - Full Time.
Intake:*	January / August *Intake dates may vary by campus
Delivery Method:	Face to Face / Classroom based with Large Practical Element / Practical Experience / Self Directed Learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Entry Requirements:	Successful completion of VFA Learning 'Pre Training Review', Successful completion of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au
Payment Options:	1. Fee-for Service: Deposit and Direct Debit payment of balance (paid through Debit Success). 2. Where eligible: VIC government subsidy and Vet Student Loan. 3. Where eligible: Vet Student Loan and direct debit payment of balance (paid through Debit Success).



KEY AREAS OF STUDY

Throughout the program you will study a wide range of performance-enhancing training techniques including:

- Power lifting
- Plyometrics
- High performance gym training sessions
- Pilates
- Pool sessions

You will learn skills to manage athletes and to optimise physical performance including:

- Drugs in sport
- Leadership
- Working with health professionals
- Nutrition
- Psychology

CAREER OUTCOMES

Work as a:

- High Performance Manager
- Talent Scout/Athlete Development
- Strength and Conditioning Coach
- Sporting and/or Facility Manager
- Advanced Personal Trainer

UNITS OF STUDY

Strength and Conditioning

SISSSC0513	Plan and implement high performance training and recovery programs
SISSTC402A	Develop strength and conditioning programs
CUAWHS501	Maintain a high level of fitness for performance

Nutrition for Performance

SISSSC0307	Provide nutrition information to athletes
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Injury Prevention

SISSSC0512	Assist athletes to prevent and manage injury and illness
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Talent Identification

SISSSC0410	Implement a talent identification program
SISXIND406A	Manage projects
SISXCCS403A	Determine needs of client populations
SISXRES403A	Use resources efficiently
SISXCAI306A	Facilitate groups
SISXFAC409	Plan and provide sport, fitness and recreation services

Sports Psychology

SISSSC0308	Support athletes to adopt principles of sports psychology
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Drugs in Sport

SISSSC0306	Provide drugs in sport information
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Risk Management

SISXRSK502A	Manage organisational risk
SISXIND404A	Promote compliance with laws and legal principles
SISXWHS402	Implement and monitor work health and safety policies

S&C Management

BSBADM502B	Manage meetings
ICAICT308A	Use advanced features of computer applications
SISXIND004	Analyse participation patterns

Sports Coaching

SISSSC0101	Develop and update knowledge of coaching practices
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For up-to-date information, visit

vfalearning.vic.edu.au/sport-fitness/diploma-of-sport-development

This training will be delivered by Victorian Fitness Academy TA VFA Learning RTO #22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply. Access to Vet Student Loans will not be approved for students who do not meet eligibility requirements and a Vet Student Loan gives rise to a HELP debt that continues to be a debt due to the Commonwealth. Maximum Tuition Fee for this course for Non Subsidised Students is \$13,000. Maximum amount covered under the Vet Student Loan program for this course is \$10,150.



Become an Early Childhood Educator

Three reasons why the world depends on Early Childhood Educators

1. THEY SHAPE OUR NEXT GENERATION

The first years of a child's life are critical to their future education and development. Being part of that is a big responsibility! By becoming a childcare professional, you will make a positive impact on our next generation.

2. THEY LOVE KIDS

People become early childhood educators primarily because they love being with kids! They spend quite a lot of time with other people's children, so it's important for parents to know that their children are safe and happy in the hands of qualified people who genuinely care about them.

3. THERE AREN'T ENOUGH OF THEM

This is a very large occupation employing 142,200 workers. The number of workers has grown very strongly over the past 5 years. Over the next 5 years (to May 2022) the number of workers is expected to grow very strongly to 168,000.

Source: joboutlook.gov.au

84% OF GRADUATES ARE EMPLOYED OR IN FURTHER EDUCATION AFTER COMPLETING A DIPLOMA OF EARLY CHILDHOOD EDUCATION AND CARE

Source: myskills.gov.au



The flexibility of the course structure allowed me to work in the industry while completing my diploma, the opportunity for practical placements allowed me to gain invaluable experience in multiple childcare centres. It allowed me to get a real feel for the industry and enabled me to walk straight into a job!

Paige Beekmans, Diploma of Early Childhood Education and Care. Currently studying a Bachelor of Education at university

CHC50113 Diploma of Early Childhood Education and Care


**GOVERNMENT
FUNDING**
AVAILABLE TO
ELIGIBLE APPLICANTS

CHC50113 DIPLOMA OF EARLY
CHILDHOOD EDUCATION + CARE

Dip

Make a positive impact on our next generation

If you have a passion for education and children, then becoming an Early Childhood Educator may be right for you! Sing, dance, learn and create with children from 6 weeks to 5 years of age.

The CHC50113 Diploma of Early Childhood Education and Care will equip you with the skills to be responsible for planning, implementing and managing programs in

early childhood services. In most states it is the highest level for children's services centre-based care, and you will graduate with the skills required to work as a Childcare Assistant or Centre Manager.

This course is delivered as a flipped learning model to allow you more flexibility with your learning – this means that you can work while you obtain your Diploma.

COURSE OVERVIEW

Duration:	12 months - Full Time.
	2 days of classroom based training and assessment per week 1 day of self directed learning
	Students can also expect self-directed studies and practical practice on the remaining days of the week to reinforce skills
Intake:*	January / August *Intake dates may vary by campus
Delivery Methods:	Face to Face / Classroom based with large practical element / Workplace experience / Self directed learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Entry Requirements:	Successful completion of VFA Learning 'Pre Training Review', Successful completion of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au
Payment Options:	1. Fee-for Service: Deposit and Direct Debit payment of balance (paid through Debit Success). 2. Where eligible: VIC government subsidy and Vet Student Loan. 3. Where eligible: Vet Student Loan and direct debit payment of balance (paid through Debit Success).



For up-to-date information, visit vfalearning.vic.edu.au/childrens-services/diploma-of-early-childhood-education-and-care

CHC50113 DIPLOMA OF EARLY
CHILDHOOD EDUCATION AND CARE

CENTRE
DIRECTOR

CREDIT RECOGNITION*
ARRANGEMENT


**DEAKIN
UNIVERSITY**



KEY AREAS OF STUDY

This course was designed after a thorough consultation process with the childcare industry. The curriculum allows for the practical skills development essential for success in the childcare workplace. You can be assured that when you leave the course and enter a childcare career, you will have the skills necessary to make an instant impact.

KEY STUDY AREAS INCLUDE

- Workplace Management
- Planning and Programming
- Observation Skill Development
- Working with Families
- Reflection Skills

WORK PLACEMENT

This course contains 12 weeks mandatory work placement. VFA Learning will assist with organising practical placement where required and on the job training is supported by regular workplace visits by a qualified early childhood assessor.

CAREER OUTCOMES

Demand for Childcare Workers has never been greater. More than 50,000 job openings over the next 5 years are expected [source: www.myskills.gov.au]

With this Diploma, you can work as a:

- Nanny
- Early Childhood Educator
- Centre Manager
- Authorised Supervisor
- Family Day Care Provider

UNITS OF COMPETENCY

First Aid

HLTAID004	Provide an emergency first aid response in an education and care setting
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Caring for Children

CHCECE002	Ensure the health and safety of children
CHCECE003	Provide care for children
CHCECE004	Promote and provide healthy food and drinks
CHCECE005	Provide care for babies and toddlers

Childhood Development

CHCECE009	Use an approved learning framework to guide practice
-----------	--

Work Effectively

CHCECE007	Develop positive and respectful relationships with children
CHCECE001	Develop cultural competence
CHCDIV002	Promote Aboriginal and/or Torres Strait Islander cultural safety

Planning for Learning

CHCECE017	Foster the holistic development and wellbeing of the child in early childhood
CHCECE018	Nurture creativity in children
CHCECE023	Analyse information to inform learning
CHCECE024	Design and implement the curriculum to foster children's learning and development
CHCECE022	Promote children's agency

Childcare Practice

CHCLEG001	Work legally and ethically
CHCPRT001	Identify and respond to children and young people at risk

Managing the Organisation

BSBINN502	Build and sustain an innovative work environment
CHCPRP003	Reflect on and improve own professional practice
CHCMGT003	Lead the work team
CHCORG627B	Provide mentoring support to colleagues
CHCPOL002	Develop and implement policy

Managing Compliance

CHCECE016	Establish and maintain a safe and healthy environment for children
CHCECE019	Facilitate compliance in an education and care service
CHCECE025	Embed sustainable practices in service operations
HLTWHS003	Maintain workplace health and safety

Inclusive Practices

CHCECE020	Establish and implement plans for developing cooperative behaviour
CHCECE021	Implement strategies for the inclusion of all children
CHCECE026	Work in partnership with families to provide appropriate education and care for children

This training will be delivered by Victorian Fitness Academy TA VFA Learning RTO #22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply. Access to Vet Student Loans will not be approved for students who do not meet eligibility requirements and a Vet Student Loan gives rise to a HELP debt that continues to be a debt due to the Commonwealth. Maximum Tuition Fee for this course for Non Subsidised Students is \$15,000. Maximum amount covered under the Vet Student Loan program for this course is \$10,150.

BACHELOR
OF EARLY
CHILDHOOD
EDUCATION

”

VFA Learning has really prepared me for the workplace with extensive training and on the job learning. The variety of trainers, all with many years of industry experience in a number of areas, are able to teach us what we will need to know to prepare us for the work we are about to undertake.

Joel Nadolski, Diploma of Early Childhood Education and Care. Currently studying and working in childcare.

Become a Massage Therapist

Massage's magic touch

WANT TO DEDICATE YOUR CAREER TO MAKING PEOPLE FEEL BETTER?

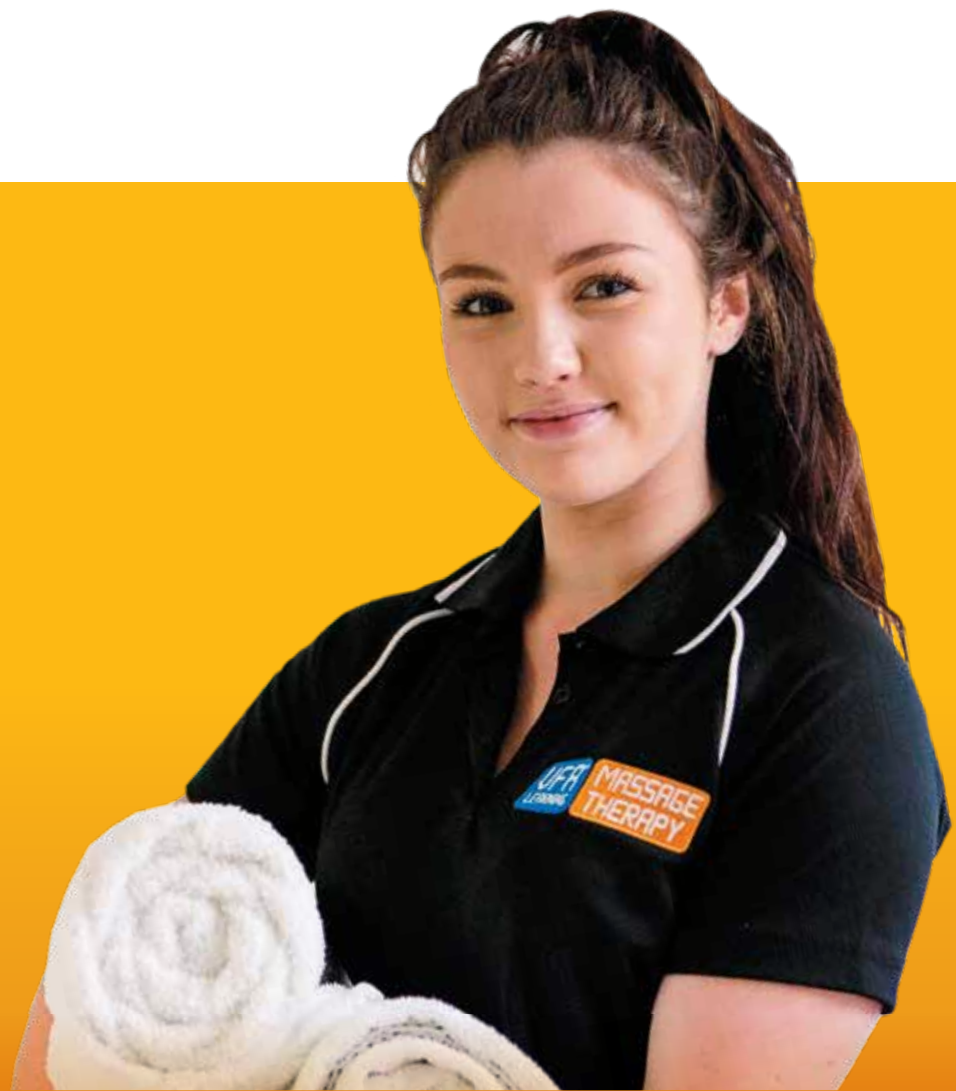
Consider massage therapy – a true 'giving' vocation

Often thought of as miracle workers, Massage Therapists can:

- › Reduce muscle tension
- › Improve circulation
- › Stimulate the lymphatic system
- › Reduce stress hormones
- › Increase joint mobility and flexibility
- › Improve skin tone
- › Promote speedier healing of soft tissue injuries
- › Heighten mental alertness

Source: www.betterhealth.vic.gov.au

Often, Massage Therapists become experts in several modalities which require specific skills and techniques. VFA Learning provides two comprehensive courses – the **HLT52015 Diploma of Remedial Massage** and **22316VIC Advanced Diploma of Myotherapy** which provides the skills to widen the scope of a traditional Remedial Massage Therapist.



Being a hands-on qualification, we were provided with more than enough class time to practice and improve our skills. VFA Learning provided me with a pathway to future study as a mature age student at Deakin University, where I am now studying a Bachelor of Nursing and am enjoying every minute of it.

Grace McNiven, Diploma of Remedial Massage
Currently studying Nursing at University

HLT52015 Diploma of Remedial Massage

GOVERNMENT FUNDING
AVAILABLE TO ELIGIBLE APPLICANTS

HLT52015 DIPLOMA OF REMEDIAL MASSAGE

Dip

Get hands-on with your career

The HLT52015 Diploma of Remedial Massage will prepare you to enter the allied health industry with the knowledge and skills to effectively manage the welfare of your clients.

You will achieve a high level of understanding of anatomy and physiology, equipping you to physically assess and treat clients. In addition, you will learn how to grow your relationship-building skills for interacting with clients and with other health care practitioners.

Upon graduating, you will use your skills to offer advanced

manual treatment for those suffering from sports or work-related injuries.

The course is offered in small learning workshops, where students will take clients and then conduct and interpret results to decide on the best course of treatment to restore healthy joints and muscle function.

Who would be suited to this course?

Individuals interested in the health industry working as remedial massage therapists. Many students may see this as a pathway to higher education for the rapidly growing health services industry.

COURSE OVERVIEW

Duration:	12 months - Full Time.
	Each week of training students will complete: 2 days of classroom based training and assessment 1 day of self directed learning.
	Students can also expect self-directed studies and practical practice on the remaining days of the week to reinforce skills.
Intake:*	Full Time: January / August. *Intake dates may vary by campus
Delivery Mode:	Face to Face / Classroom Based with Large Practical Element / Practical Experience / Self directed learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Entry Requirements:	Successful completion of VFA Learning 'Pre Training Review', Successful completion of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au
Payment Options:	1. Fee-for Service: Deposit and Direct Debit payment of balance (paid through Debit Success). 2. Where eligible: VIC government subsidy and Vet Student Loan. 3. Where eligible: Vet Student Loan and direct debit payment of balance (paid through Debit Success)

HLT52015 DIPLOMA OF REMEDIAL MASSAGE



22316VIC ADVANCED DIPLOMA OF MYOTHERAPY

REMEDIAL THERAPIST



GUARANTEED DIRECT PATHWAY

Federation UNIVERSITY AUSTRALIA



BACHELOR OF HEALTH SCIENCES

ASSOCIATION RECOGNITION

ON COMPLETION OF THE DIPLOMA OF REMEDIAL MASSAGE YOU ARE ELIGIBLE TO APPLY FOR MEMBERSHIP WITH MASSAGE & MYOTHERAPY AUSTRALIA



CLINICAL EXPERIENCE

Students can undertake clinical hours at VFA Learning Student Clinic located at each academy. These hours are completed under the direct supervision of our qualified practitioners providing students with the opportunity to develop clinical skills in patient assessment and management. Students will be required to complete 200 Practical hours (150 supervised clinic and 50 non supervised). VFA Learning will assist with organising the supervised clinic hours.

CAREER OUTCOMES

Work In:

- > Elite Sporting Clubs
- > Multidisciplinary Health Practice
- > Health Retreats/Resorts and Cruise Ship Employment
- > Small Business (Massage Clinic Owner)
- > Beauty Salons

UNITS OF COMPETENCY

Industry Skills

- | | |
|-----------|--|
| CHCCOM006 | Establish and manage client relationships |
| CHCDIV001 | Work with diverse people |
| HLTMSG001 | Develop massage practice |
| CHCPRP003 | Reflect on and improve own professional practice |

Business Skills

- | | |
|-----------|-------------------------------------|
| CHCLEG003 | Manage legal and ethical compliance |
| BSBSMB404 | Undertake small business planning |

Exercise Management

- | | |
|------------|--|
| SISFFIT004 | Incorporate anatomy and physiology principles into fitness programming |
| SISFFIT003 | Instruct fitness programs |
| SISFFIT031 | Implement injury prevention strategies |

Risk

- | | |
|-----------|---------------------------------|
| HLTINF004 | Manage the control of infection |
| HLTWH004 | Manage work health and safety |

Massage Assessment

- | | |
|-----------|--|
| HLTAAP003 | Analyse and respond to client health information |
| HLTMSG003 | Perform remedial massage musculoskeletal assessments |
| CHCPRP005 | Engage with health professionals and the health system |
| HLTMSG002 | Assess client massage needs |

Massage Treatment

- | | |
|-----------|--|
| HLTMSG005 | Provide remedial massage treatments |
| HLTMSG006 | Adapt remedial massage practice to meet specific needs |
| HLTMSG007 | Adapt remedial massage practice for athletes |
| HLTMSG004 | Provide massage treatments |
| HLTMSG008 | Monitor and evaluate remedial massage treatments |

First Aid

- | | |
|-----------|-------------------|
| HLTAID003 | Provide first aid |
|-----------|-------------------|

For up-to-date information, visit

vfalearning.vic.edu.au/massage-therapy/diploma-of-remedial-massage

This training will be delivered by Victorian Fitness Academy TA VFA Learning RTO #22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply. Access to Vet Student Loans will not be approved for students who do not meet eligibility requirements and a Vet Student Loan gives rise to a HELP debt that continues to be a debt due to the Commonwealth. Maximum Tuition Fee for this course for Non Subsidised Students is \$16,000. Maximum amount covered under the Vet Student Loan program for this course is \$10,150.

22316VIC Advanced Diploma of Myotherapy



22316VIC ADVANCED DIPLOMA
OF MYOTHERAPY

Dip

Healing with your hands

Myotherapists assess and physically treat myofascial pain, injury and dysfunction affecting movement and mobility.

The 22316VIC Advanced Diploma of Myotherapy is focused on enhancing the technical and theoretical skills you have gained working as a Remedial Massage Therapist. Further exploring injury, muscular dysfunction and pain, the course allows you to enhance your current scope of practice.

A distinguishing feature of Myotherapy is clinical reasoning and the consequent use of evaluation standards like orthopaedic tests, postural assessment and muscle function and evaluation.

COURSE OVERVIEW

Duration:	18 months - Part Time. (including 9 weeks of semester breaks)
	1 day per week (9am - 5pm) of classroom based training. 1 day per week of self directed learning. 1/2 day per fortnight of Supervised Clinic hours.
	Students can also expect self-directed studies and practical experience on the remaining days of the week to reinforce skills.
Intake:*	April *Intake dates may vary by campus
Delivery Mode:	Face to Face / Classroom Based with Large Practical Element / Practical Workplace experience / Self directed learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Delivery Mode:	On-campus
Entry Requirements:	Evidence of Successful completion of HLT52015/HLT50307 Diploma of Remedial Massage, Successful completion VFA Learning Pre Training Review and of Approved Language, Literacy and Numeracy Test (LLN) at or above the required ACSF Levels as set by VFA learning. To view student entry procedure of this course go to www.vfalearning.vic.edu.au
Payment Options:	Payment Plans are available through Debit Success.

ASSOCIATION RECOGNITION

ON COMPLETION OF THE DIPLOMA OF REMEDIAL MASSAGE YOU ARE ELIGIBLE TO APPLY FOR MEMBERSHIP WITH MASSAGE & MYOTHERAPY AUSTRALIA



KEY AREAS OF STUDY

The 22316VIC Advanced Diploma of Myotherapy explores a wide range of skills and treatment methods to facilitate a wide range of client treatment options:

- › Corrective exercise
- › Dry needling
- › Myofascial treatment methods
- › Pathologies and treatment strategies
- › Function and movement assessment methods
- › Business management skills, enabling you to manage staff in your own Myotherapy Clinic
- › Cupping
- › TENS
- › Nutrition

CAREER OUTCOMES

Work In:

- › Elite Sporting Clubs
- › Multidisciplinary Health Practice
- › Health Retreats/Resorts and Cruise Ship Employment
- › Small Business (Massage Clinic Owner) completing this course allows registrations with Myotherapy associations (MAA,MA)
- › Beauty Salons

CLINICAL EXPERIENCE

Students are required to complete 200 logbook hours in a range of settings as part of their 22316VIC Advanced Diploma of Myotherapy training. These hours need to be completed in the following environments:

- › 150 hours supervised
- › 50 hours non- supervised
- › Supervised hours are completed at the VFA Learning student Clinic under the supervision of an appropriately qualified trainer and assessor.

UNITS OF COMPETENCY

Myotherapy Assessment

VU21875	Work within a Myotherapy framework
VU21876	Perform Myotherapy clinical assessment
VU21877	Plan Myotherapy treatment strategy

Myotherapy Treatment

VU21878	Provide Myotherapy treatment
VU21879	Provide myofascial dry needling treatment
VU21874	Manage health risks in a Myotherapy environment

Business Management

VU21873	Establish and manage a Myotherapy practice
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Massage Treatment

VU21880	Conduct research relating to Myotherapy clinical practice
CHCCOM002	Use communication to build relationships

For up-to-date information, visit

vfalearning.vic.edu.au/massage-therapy/advanced-diploma-of-myotherapy

This training will be delivered by Victorian Fitness Academy TA VFA Learning RTO # 22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply.



Studying at VFA Learning has given me the knowledge and skills to go out into the massage industry and begin my Myotherapy career. Having an on-site student clinic is a bonus, it allowed me to gain professional experience with real clients while I studied. I have enjoyed my time studying at VFA Learning, and I couldn't think of a better place to start my career.

Deanne Pegus, Remedial Massage Graduate
Currently working as a Myotherapist

Start your journey
in healthcare

A truly caring vocation

GET QUALIFIED AS AN ENROLLED NURSE

The VFA Learning HLT54115 Diploma of Nursing meets the Australian Nursing and Midwifery Accreditation Council Enrolled Nurse Accreditation Standards

As an enrolled nurse, you may be responsible for:

- › Collecting and interpreting patient information
- › Assessing and analysing a patient's health status
- › Conducting a range of clinical observations
- › Implementing, monitoring and evaluating nursing care plans
- › Conducting nursing interventions
- › Administering Intravenous and other medications
- › Caring for acute, general and surgical patients
- › Providing Palliative care
- › Working in rehabilitation and Residential Aged Care settings
- › Caring for people with Mental Health conditions



COURSE OVERVIEW

Duration:	<p>18 months Full Time.</p> <p>Each week of training students will complete:</p> <p>2 days of face to face training and assessment (9am-4pm), broken into 1 day in the classroom, a half a day in the simulation lab and half day tutorial with your trainer, which allows you time to investigate topics further and discuss areas you may need additional help with. It also provides time to complete assessments and undertake catch-up lab sessions.</p> <p>1 day of self directed learning.</p> <p>Students are expected to use the remaining 2 days of the week to undertake research, complete learning activities, assessment tasks and undertake skills practice.</p>
Intake:*	January, September
Delivery Mode:	Face to face / Classroom based / Practical Clinical laboratory sessions / Professional Placement / Self directed learning
Assessment Methods:	Written Questions / Quizzes Assessor / Observations / Third Party Observations / Case studies / Assignment / Project / Report / Journal / Workplace Logbook / Work Samples / Scenarios / Role Plays Oral Questioning / Interviews
Delivery Location:	78 Yarra street, Geelong
Payment Options:	1. Fee-for Service: Deposit and Direct Debit payment of balance (paid through Debit Success). 2. Where eligible: VIC government subsidy and Vet Student Loan. 3. Where eligible: Vet Student Loan and direct debit payment of balance (paid through Debit Success)..



HLT54115 Diploma of Nursing

HLT54115 DIPLOMA
OF NURSING

Dip

The HLT54115 Diploma of Nursing is designed to build the skills you'll need in the workplace to ensure that upon graduation you are able to work safely and competently, to contribute effectively in the clinical environment.

ENTRY REQUIREMENTS

Successful completion of VFA Pre Training Review.

VFA Learning will assess applicants to determine their suitability and ensure that this is the most appropriate training program to suit their existing knowledge, skills and experience, as well as their career goals and individual support needs. This is undertaken through an interview process where applicants will undergo a pre-training review which includes reviewing:

Language, literacy and numeracy (LLN) through an LLN assessment – with a focus on language, literacy and communication skills where students must demonstrate competence at Australian Core Skills Framework (ACSF) Level 4, by completing the ACER assessments and displaying competence at or above Exit Level 3;

- › Learner needs and capabilities
- › Prior vocational learning experiences
- › Course commitment
- › Course appropriateness
- › Course and industry information

Where English is not primary language, applicants must meet the Nursing and Midwifery Board of Australia (NMBA) English language skills registration standards and will be required to provide evidence of a formal English language test result demonstrating they have achieved the NMBA specified level of English language skills, prior to commencing the Enrolled Nursing program.

Students who have undertaken an approved ELS test and meet the program entry criteria will only be required to undertake the numeracy component and display competence at Exit level 3 of the LLN Assessment.

In accordance with best practice protocols all students who are accepted into this program will be required to undergo the following prior to professional placement:

- › Police check
- › Working with children check
- › Applicable Immunisations
- › Prior to placement, students must also have student registration with AHPRA (this will be facilitated by VFA Learning)

NB. A positive police check or WWCC may preclude a student from being accepted for student placement, and therefore prevent them from completing the full requirements of the Diploma of Nursing.

To view VFA Learning student entry procedure go to vfalearning.vic.edu.au.

Aboriginal and Torres Strait Islander Students as well as students from culturally and linguistically diverse backgrounds are encouraged to apply. We also encourage applications from students with diverse academic, work and life experiences.

CLINICAL EXPERIENCE

This course contains 3 x block Professional Placements, totalling 10 weeks (400 mandatory hours). Plus an additional one day *observational placement

These placements are undertaken in a range of clinical settings; Aged Care, Sub- Acute, Acute, Primary Health and Mental Health. The initial week 8 placement is observational, allowing students to see the workplace first-hand and make informed decisions about their future career choices

- 1 *1 Day Observational placement in an Aged Care Facility (8hrs)
- 2 2 week block in an Aged Care Facility (80hrs)
- 3 4 week block in a Hospital/Tertiary facility (Primary Health/ Acute/Sub- Acute) (160hrs)
- 4 4 week block in a Hospital/Tertiary Facility (Acute/Mental Health) (160hrs)

VFA learning will manage your professional placement with their local industry partners and ensure that the required learning experiences are available. This is further supported by regular workplace visits by an appropriately qualified Nursing Trainer and Assessor.

HLT54115 DIPLOMA
OF NURSING

ENROLLED
NURSE

CREDIT TRANSFER[†]
ARRANGEMENT



BACHELOR
OF NURSING



CAREER OUTCOMES

After successfully completing this program, you will receive the nationally endorsed HLT54115 Diploma of Nursing which will allow you to apply for registration as an enrolled nurse with the NMBA (Entry level criteria applies). For further information please visit the NMBA online: www.nursingmidwiferyboard.gov.au

Upon registration as an Enrolled Nurse you will be able to work in a range of clinical environments including Residential Aged Care Facilities, Primary and Mental Health settings, Private and Public Hospitals and Rehabilitation centres.

LEARNING PATHWAYS

On successful completion of this course you may look to transition into the Bachelor of Nursing.

UNITS OF COMPETENCY

Introduction to Clinical Practice

HLTAAP002	Confirm physical health status
HLTAA P003	Analyse and respond to client health information
HLTENN003	Perform clinical assessment and contribute to planning nursing care
HLTENN004	Implement, monitor and evaluate nursing care plans
HLTENN002	Apply communication skills in nursing practice
HLTENN013	Implement and monitor care of the older person

Health, Safety and Infection Control in a Nursing Environment

HLTINF001	Comply with infection prevention and control policies and procedures
HLTWHS002	Follow safe work practices for direct client care
HLTINF003	Implement and monitor infection prevention and control policy and procedures
HLTWHS006	Manage personal stressors in the work environment

Working in a Nursing Environment

HLTENN008	Apply legal and ethical parameters to nursing practice
HLTENN001	Practise nursing within the Australian health care system
CHCPRP003	Reflect on and improve own professional practice (runs across all clusters)
BSBWOR404	Develop work priorities

Culture and Communication

CHCDIV001	Work with diverse people
CHCDIV002	Promote Aboriginal and/or Torres Strait Islander cultural safety
HLTENN015	Apply nursing practice in the primary health care setting

Advanced Clinical Practice 1

HLTENN006	Apply principles of wound management in the clinical environment
HLTENN025	Implement and monitor care for a person with diabetes
HLTENN011	Implement and monitor care for a person with acute health problems
HLTENN012	Implement and monitor care for a person with chronic health problems

Advanced Clinical Practice 2

HLTENN005	Contribute to nursing care of a person with complex needs
HLTENN010	Apply a palliative approach in nursing practice
HLTENN009	Implement and monitor care for a person with mental health conditions

Administer Medicines

HLTENN007	Administer and monitor medicines and intravenous therapy
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For up-to-date information, visit vfalearning.vic.edu.au/nursing-health

This training will be delivered by Victorian Fitness Academy Pty Ltd TA VFA Learning RTO #22360. Access to Vet Student Loans will not be approved for students who do not meet eligibility requirements and a Vet Student Loan gives rise to a HELP debt that continues to be a debt due to the Commonwealth. Maximum Tuition Fee for this course is \$27,763. Maximum amount covered under the Vet Student Loan program for this course is \$15,225.



**Get going on your
social media career**

Become a social media expert

GET QUALIFIED WITH THE 10118NAT DIPLOMA OF SOCIAL MEDIA MARKETING

Learn how to successfully develop and implement a social media marketing strategy.

Social media has completely revolutionised the way in which people create, consume and share information. Used effectively, social media can build brand awareness, improve brand loyalty, boost search engine rankings, increase web traffic, convert more customers, lower marketing costs and increase revenue.

Who would be suited to do this course?

The 10118NAT Diploma of Social Media Marketing is ideal for those who run their own business or for people who want to upskill in a high demand industry and increase their social media marketing knowledge and experience. Being qualified in Social Media Marketing will also help you stand out in a rapidly growing industry.



BUILDS BRAND AWARENESS

Social media helps increase brand exposure and builds long-term brand advocates.



INCREASES WEB TRAFFIC AND BOOSTS SEO

Social media drives traffic to websites and helps generate sales, as well as higher search engine rankings.



LOWERS MARKETING COSTS

Compared to traditional media formats, social media is highly targeted and accountable, removing misspent marketing dollars and maximising the marketing ROI.



DEVELOPS A LOYAL COMMUNITY

Customers love being part of a community – social media establishes an emotional connection with them.



IMPROVES CUSTOMER SERVICE

Social media is a fantastic tool for customer feedback, helping deliver better service and increased brand trust.



INCREASES DIGITAL EXPOSURE

Marketing on social media provides instant global distribution and the ability to engage with a huge number of daily users.

10118NAT Diploma of Social Media Marketing

10118NAT DIPLOMA OF
SOCIAL MEDIA MARKETING

Dip

COURSE OVERVIEW

Duration:	Duration: 12 months Approximately 16 hours per week on average will be required for study.
Intake:*	January 2019 and ongoing there after. Visit VFA website for next intake vfalearning.vic.edu.au/social-media
Delivery Mode:	Online.
Assessment Methods:	Will include but not limited to; Quizzes / Case Studies / Reports / Project / Assignments / Written Questions
Entry Requirements:	Successful completion of VFA 'Pre Training Review' Successful completion of Approved Language, Literacy and Numeracy Assessment (LLN) at or above the required ACSF Levels as set by VFA Learning. To view student entry process go to www.vfalearning.vic.edu.au Due to the online delivery method of this qualification, the applicant must have access to a computer, software and the technology required to complete online training and accessing social media platforms.
Payment Options:	Payment Plans are available through Debit Success.

UNITS OF COMPETENCY

- SMMBCM501A Plan, implement and manage blog and content marketing
- SMMMSM502A Plan, implement and manage mainstream social media marketing strategies
- SMMNSM503A Plan, implement and manage niche social media marketing strategies
- SMMBPB504A Establish and build a strong personal brand on social media
- SMMEMS505A Plan, implement and manage email marketing
- BSBMKG502 Establish and adjust the marketing mix
- BSBMKG507 Interpret market trends and developments
- BSBMKG522 Plan measurement of marketing effectiveness

CAREER OUTCOMES

- › Head of Digital Marketing
- › Head of Social Media
- › Social Media Manager
- › Social Media Consultant
- › Social Media Strategist
- › Social Media Coordinator
- › Social Media Community Manager
- › Digital Marketing Strategist
- › Digital Marketing Manager
- › Content Marketing Manager
- › Content Strategist

For up-to-date information, visit
vfalearning.vic.edu.au/social-media-marketing

T01D #22360. Victorian Fitness Academy PTY LTD T/A VFA Learning RTO 22360.
People with Disabilities are encouraged to apply. Course Fee information can be found at vfalearning.vic.edu.au.

VET Student Loans

Approved Student Loan Provider

VET Student Loans is a Federal Government loan scheme that provides eligible students with a loan to help manage their tuition fees when enrolled in a Vet Student Loan approved Diploma course.

A person's access to a VET Student Loan is approved by the Australian Government Department of Education and Training. You access the loan for your course, and the debt is then managed by the Australian Taxation Office (ATO). VFA Learning has received approval to offer eligible individuals access to the Vet student loans scheme for the following courses:

SIS50612 DIPLOMA OF SPORT DEVELOPMENT

Dip

HLT54115 DIPLOMA OF NURSING

Dip

CHC50113 DIPLOMA OF EARLY CHILDHOOD EDUCATION + CARE

Dip

HLT52015 DIPLOMA OF REMEDIAL MASSAGE THERAPY

Dip

WHAT IS VET STUDENT LOANS?

VET Student Loans is an Australian Government Loan scheme that helps eligible students pay their tuition fees for diploma and above VET courses undertaken at an approved provider (such as VFA Learning) Your VET Student Loan becomes part of your HELP debt and must be paid back when your income is above the compulsory repayment threshold. The compulsory repayment threshold is adjusted each year. The compulsory repayment threshold for the 2018-2019 income year is \$51,957.

APPROVED PROVIDER

VFA Learning has successfully tendered to again be an approved provider under the VET Student Loan Program. In order to maintain our approved provider status, VFA Learning had to demonstrate a history of successful delivery of quality services to students. Factors that were taken into consideration were our high completion rate, the quality support given to students to achieve their career goals, our extensive industry support network which was incorporated into our training programs and the high level of student satisfaction indicated through student quality indicators.

Policies relating to VET Student Loans

All these policies are available for you to read on the VFA Learning Website.
vfalearning.vic.edu.au/vfa-difference/vet-student-loans

We also encourage you to go onto the Study Assist website to further increase your understanding of the Vet Student Loans program and your responsibilities if you choose to access the program. studyassist.gov.au/sites/StudyAssist

School Based Apprenticeships & Traineeships Available

School-Based Apprenticeships

School-Based Apprenticeships and Traineeships are available for all secondary school students from 15 years of age.

A School based Traineeship allows students to combine their Victorian Certificate of Education (VCE) or Victorian Certificate of Applied Learning (VCAL) with 7 hours a week of paid part-time work in their chosen industry. Work placement times are scheduled around school timetables and industry requirements.

Students are also released from their school timetable one day each week to attend a Registered Training Organisation (RTO) where they complete their formal training.

THE FOLLOWING SCHOOL BASED PROGRAMS ARE AVAILABLE:

CHC30113 CERTIFICATE III
IN EARLY CHILDHOOD EDUCATION + CARE

CIII

SIS31015 CERTIFICATE III
IN AQUATICS + COMMUNITY RECREATION

CIII

SIS30315 CERTIFICATE III
IN FITNESS

CIII

CHC30213 CERTIFICATE III
IN EDUCATION SUPPORT

CIII

HLT33015 CERTIFICATE III
IN ALLIED HEALTH ASSISTANCE

CIII

For up-to-date information, visit
vfalearning.vic.edu.au/school-based-apprenticeships



OCTOBER 13

OPEN DAY

Experience the VFA Learning difference at our Open Day.

Visit our facilities and talk to our passionate staff about our nationally accredited courses. We offer knowledge, practical skills and most importantly student support so you will enjoy the journey as much as the outcome.

Attend the Open Day to ensure your place with VFA Learning for the next available intake.



Your pathway to a brighter future

FIND OUT SESSION TIMES AND REGISTER TODAY
vfalearning.vic.edu.au/OPENDAY

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With three purpose-built campuses throughout Victoria, we're sure to have one convenient to you!



Geelong

CAMPUS: 78 Yarra Street,
Geelong, VIC 3220
PHONE: (03) 5223 6800
EMAIL: geelong@vfalearning.vic.edu.au



Melbourne CBD

CAMPUS: Level 6 / 131 Queens Street,
Melbourne, VIC 3000
PHONE: (03) 8578 1211
EMAIL: cbd@vfalearning.vic.edu.au



Narre Warren

CAMPUS: 58 Victor Crescent,
Narre Warren, VIC 3805
PHONE: (03) 8794 6000
EMAIL: narrewarren@vfalearning.vic.edu.au

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This training will be delivered by Victorian Fitness Academy trading as VFA Learning RTO # 22360. This training may be delivered with Victorian and Commonwealth Government Funding to eligible individuals. People with disabilities are encouraged to apply. Access to Vet Student Loans will not be approved for students who do not meet eligibility requirements and a Vet Student Loan gives rise to a FEE-HELP debt that continues to be a debt due to the Commonwealth.

Audit Reports visit: www.vfalearning.vic.edu.au/vrqa-audit

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